# * * PRESS RELEASE * *

**For Immediate Release**

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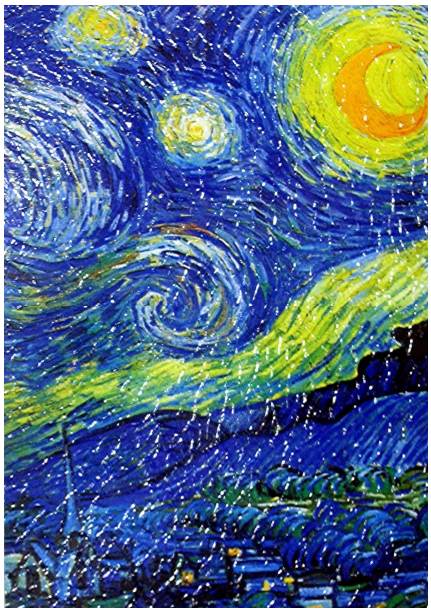
# GLUEFAST INTRODUCES CRAQUELURE / TEXTURE COATING

## A value added coating for picture and poster framers



The Gluefast Company announces our new Craquelure / Texture Coating. The water based acrylic coating adds dimension when applied on top of a poster or 4-color lithographed print. When applied using a brush or paintbrush roller, texture is added to make the print look "hand painted". Using a different applicator can make the print look like it was painted on canvas!

Gluefast also features a top coating machine to apply this coating for high production rates. Gluefast has marketing samples of the coating applied to a print that shows what the Craquelure Coating looks like. Samples of the coating for testing are also available. Contact Gluefast for details.

There are three finishes available: matte, semi-gloss, and glossy. Packaging for the product is quarts, gallons, five-gallon pails, and 55-gallon drums.

The Gluefast Company has manufactured gluing equipment and adhesives for the packaging, converting, and graphics industries for more than 65 years! Gluefast can be found on the web at www.gluefast.com.

For further information please contact Lester Mallet by phone or e-mail: lmallet@gluefast.com. We would be happy to provide you with the above photo for your needs.

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